

CONTRACT



WAGA
1551 Briarcliff Rd. NE
Atlanta, GA 30306
(404) 875-5555

<http://www.fox5atlanta.com>

And:

Del Cielo Media LLC
1427 Leslie Avenue
Suite 102
Alexandria, VA 22301

Contract / Revision		Alt Order #
672529 /		WOC10645461
Product		
ORDR		
Contract Dates	Estimate #	
06/06/17 - 06/12/17	606612 6/6-6/12 Broad	
Advertiser	Original Date / Revision	
America First Policy	06/05/17 / 06/05/17	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WAGA	Anthony Castaneda	FSS Philadelphia
Special Handling		
Demographic		
Adults 35+		
Agency Code		Total Ratings
AMF17		139.90
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WAGA	06/06/17	06/12/17	Wendy Williams	10a-11a		:30				NM	10	\$6,500.00
Political Issue													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/05/17	06/11/17	-2222--				8	\$650.00	2.10			
		Week: 06/12/17	06/18/17	2-----				2	\$650.00	2.10			
N 2	WAGA	06/06/17	06/12/17	The Real	11a-12p		:30				NM	5	\$2,250.00
POLITICAL ISSUE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/05/17	06/11/17	-1111--				4	\$450.00	1.20			
		Week: 06/12/17	06/18/17	1-----				1	\$450.00	1.20			
N 3	WAGA	06/06/17	06/12/17	Fox 5 News at Noon	12p-1p		:30				NM	10	\$4,500.00
POLITICAL ISSUE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/05/17	06/11/17	-2222--				8	\$450.00	1.50			
		Week: 06/12/17	06/18/17	2-----				2	\$450.00	1.50			
N 4	WAGA	06/06/17	06/12/17	Harry!	2p-3p		:30				NM	5	\$2,250.00
POLITICAL ISSUE													

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672529 /		WOC10645461	
Contract Dates		Product	Estimate #
06/06/17 - 06/12/17		ORDR	606612 6/6-6/12 Broadcast
Advertiser		Original Date / Revision	
America First Policy		06/05/17 / 06/05/17	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 5	WAGA	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/05/17	06/11/17	-1111--				4	\$450.00	1.10			
		Week: 06/12/17	06/18/17	1-----				1	\$450.00	1.10			
N 6	WAGA	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/05/17	06/11/17	-2222--				8	\$150.00	1.00			
		Week: 06/12/17	06/18/17	2-----				2	\$150.00	1.00			
N 7	WAGA	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/05/17	06/11/17	-1111--				4	\$750.00	1.60			
		Week: 06/12/17	06/18/17	1-----				1	\$750.00	1.60			
N 8	WAGA	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/05/17	06/11/17	-2-----				2	\$300.00	1.00			
		Week: 06/12/17	06/18/17	2-----				2	\$300.00	1.00			
N 9	WAGA	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/05/17	06/11/17	-2-----				2	\$250.00	1.00			
		Week: 06/12/17	06/18/17	2-----				2	\$250.00	1.00			
N 10	WAGA	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/05/17	06/11/17	-2-----				2	\$325.00	1.50			
		Week: 06/12/17	06/18/17	2-----				2	\$325.00	1.50			
N 11	WAGA	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/05/17	06/11/17	-2-----				2	\$500.00	2.00			
		Week: 06/12/17	06/18/17	2-----				2	\$500.00	2.00			
N 12	WAGA	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/05/17	06/11/17	-2-----				2	\$350.00	1.50			
		Week: 06/12/17	06/18/17	2-----				2	\$350.00	1.50			

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672529 /		WOC10645461	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>	
06/06/17 - 06/12/17	ORDR	606612 6/6-6/12 Broadcast	
<u>Advertiser</u>		<u>Original Date / Revision</u>	
America First Policy		06/05/17 / 06/05/17	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 13	WAGA	06/10/17	06/10/17	Fox 5 News Sa 6p	6p-7p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/05/17	06/11/17	-----2				2	\$550.00	1.50			
N 14	WAGA	06/11/17	06/11/17	Fox 5 News Su 6p	6p-7p		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/05/17	06/11/17	-----2-				2	\$600.00	1.70			
N 15	WAGA	06/06/17	06/12/17	M-Su 1a-2a	1a-2a		:30				NM	8	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/05/17	06/11/17	-----2				2	\$800.00	2.50			
N 16	WAGA	06/11/17	06/11/17	Su 11p-11:30p News	11p-11:30p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/05/17	06/11/17	-----2				2	\$1,000.00	2.60			
N 17	WAGA	06/10/17	06/10/17	Fox 5 Late News Sa 10p	10p-11p		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/05/17	06/11/17	-----3-				3	\$800.00	2.40			
N 18	WAGA	06/11/17	06/11/17	Fox 5 Late News Su 10p	10p-11p		:30				NM	3	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/05/17	06/11/17	-----3				3	\$1,350.00	3.00			
N 20	WAGA	06/11/17	06/11/17	American Grit	9p-10p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/05/17	06/11/17	-----1				1	\$3,000.00	4.00			
N 21	WAGA	06/09/17	06/09/17	MASTERCHEF	8p-9p		:30				NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		06/05/17	06/11/17	-----2--				2	\$2,500.00	3.00			

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N 22	WAGA	06/06/17	06/12/17	Good Day 5a-6a	5a-6a		:30				NM	5	\$3,750.00
POLITICAL ISSUE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 06/05/17	06/11/17	-1111--				4	\$750.00	1.60			
		Week: 06/12/17	06/18/17	1-----				1	\$750.00	1.60			
Totals												139.90	\$49,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/29/17 - 06/12/17	85	\$49,300.00	(\$7,395.00)	\$41,905.00
Totals	85	\$49,300.00	(\$7,395.00)	\$41,905.00

Signature: _____

Date: _____

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